

ALPHAVALUE Privacy Policy

ALPHAVALUE is committed to protecting and respecting your privacy. Please read our privacy policy to understand how we process the personal data that we collect on you or that you provide us. By using the Website, you consent to such processing and you warrant that all data provided by you is accurate.

Information we collect and use made of it

Three types of personal information are used by ALPHAVALUE:

1. Mandatory information that you provide voluntarily by filling forms or directly to our sales team: such as full name, company name, job title, address, email address, research preferences, billing information, to be able to set-up and maintain your account, and to respond to correspondence and enquiries you send us. This information is used also to carry out our obligations arising from any contracts entered into between you and us.
2. Information that we collect automatically: may include information like your IP address, device type, browser-type, broad geographic location (e.g. country or city-level location), pages visited. Collecting this information enables us to better understand the visitors of our website, to personalise their experience, and what content on our website is of interest to them. We use this information for our analytics purposes, to ensure that the content of the Website is presented in the most effective manner for you and for your computer, and to improve the quality and relevance to users, of our website and the services it offers. It enables us to send you tailored information on our products and services that we believe may be of interest or value to you. Some of this information may be collected using cookies (small text files that contain information, which are sent to and stored on your computer, smartphone or other device used for accessing the internet) which are used to allow us to recognise when you return to the site using the same device and web browser. You can check and update your cookies settings, but please remember that if you amend your cookie settings, your browsing experience may be affected.
3. Information obtained from third party sources: we may receive your personal information from third party sources where we have checked that your consent has been given or that the disclosure of your personal information is legally permitted.

Storage of your Personal Data

The data that we collect from you is stored in the European Economic Area. Your personal data is processed by staff operating in the EEA who work for us or for one of our suppliers chosen for their expertise in certain areas. Such staff maybe engaged in, among other things, the provision of IT and support services.

By submitting your personal data, you agree to this storing and processing.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on our secure servers.

Where we have given you (or where you have chosen) a password which enables you to access certain parts of the Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Disclosure of your Personal Data

We share your information with our affiliates for internal business purposes, including for customer support and marketing.

We may also share your personal information with our service providers, sub-contractors and agents. They can have access to your information on our behalf but are prohibited by us from using or disclosing your information for any purpose other than to provide this assistance, except to the extent required by law.

We may share your information with our business partners to jointly promote our services.

We may disclose your personal information to third parties In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.

Your Rights

You have the right to access information held about you, whether collected through your use of the site or through any communications you have had with us.

You may also ask us to amend, update or delete any of your personal information that we hold about you that is incorrect, incomplete or out of date.

Changes to Our Privacy Policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

Contact us

If you wish to contact us in relation to the Privacy Policy, please send an email to data@alphavalue.eu